

# Bachelor of Creativity (Digital Media) [Creative Technologies]

The first two years of the Bachelor of Creativity (Digital Media) provides a foundation of various design areas such as graphic design, illustration, motion graphics, animation, and web design. In the third year, you will build on the knowledge you have acquired to create an original body of work for your industry ready portfolio. Our graduates work in design studios, agencies and digital design companies.

## Programme outline

This Digital Media [Creative Technologies stream] major of the Bachelor of Creativity combines core courses with specialist Digital Media courses. Digital Media specialisations cover the following topics:

- Applied Media which includes 2D and 3D making and modelling
- Digital Media which includes web design
- Design and Creative Studios which includes graphic design, illustration and motion graphics
- Image-making studio which includes photographic and reproductive technologies

## Career options

- Graphic Designer
- Web Designer
- Video Game Designer
- Digital 3D Modeller
- Typographer
- Concept Artist
- Mobile App Developer
- Photographer
- Art Director
- Illustrator
- Animator

**Enrol now!**



### Programme Dates

02/03/2020 (Te Kāhui Auaha - returning stude)  
02/03/2020 (Te Kāhui Auaha)  
02/03/2020 (Te Kāhui Auaha - returning stud)



### Duration

3 years, full-time



### Domestic Fees

2020: TBC



### International Fees

2020: TBC



### Campus

Te Kāhui Auaha - returning stude  
Te Kāhui Auaha  
Te Kāhui Auaha - returning stud

## More info

[whitireia.ac.nz](http://whitireia.ac.nz)  
[weltec.ac.nz](http://weltec.ac.nz)  
[teauaha.com](http://teauaha.com)



## Contact Us

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0800 WHITIREIA (944 847)

[enrolments@weltec.ac.nz](mailto:enrolments@weltec.ac.nz)  
0800 WELTEC (935 832)



## Entry criteria

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University Entrance or equivalent study/work experience, and evidence of suitability based on portfolio.

### International students

IELTS 6.0 (no band lower than 5.5)

## Documents and other details

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[Course selection sheet 2019](#) (PDF 164KB)

[Course descriptors overview 2019](#) (PDF 104KB)

**Enrol now!**

### Campuses

**Auckland Campus** 450  
Queens St  
Auckland

**Porirua Campus**  
3 Wi Neera Dr  
Porirua

**School of Construction**  
18 Western Hutt Rd  
Petone

**Petone Campus**  
21 Kensington Ave  
Petone

**School of Hospitality**  
52 Cuba St  
Wellington

**Te Kāhui Auaha**  
65 Dixon St  
Wellington



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### More info

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[weltec.ac.nz](http://weltec.ac.nz)  
[teauaha.com](http://teauaha.com)



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